



Project Acronym : EETI

Project Title : Excellence in Energy for the Tourism Industry – Accommodation sector: SME hotels

Coordinator : UNWTO, World Tourism Organization (Spain)

Website : www.hotelenergysolutions.net

ABSTRACT

The hotel industry is among the most energy-intensive sectors of the tourism industry, while being an important source of employment. Europe has approximately 5.45 million hotel rooms - nearly half of the world total, of which SME's account around 90% of the total number of rooms. EETI focuses on action to foster energy efficiency and the rational use of energy resources in the accommodation sector. Key target groups for the EETI are: SME hotels, hotel associations and national tourism bodies; destinations; tour operators; suppliers and manufacturers of EE / RE. The EETI's objectives are to develop and disseminate tools and materials to change SME hotels management actions and investment decisions in their use of energy; promote the exchanges of know-how and experience between SME hotels as energy users, and the suppliers and manufacturers; raising awareness of SME hotel managers, decision-makers, staff and consumers; and stimulate establishment of networks with commitments to disseminate and promote EE and RE. Through this, the EETI will assist SME hotels to improve their sustainability and competitiveness.

The Hotel Energy Solutions Project will undertake three key functions:

- Develop a toolkit and supporting materials to assist SME hotels to plan for and invest in Energy Efficiency (EE) and Renewable Energy (RE) technologies.
- Test the toolkit in hotels – and use the lessons learned to improve the tools.
- Disseminate and promote the toolkit to hotels – highlighting practical solutions for increased use of Energy Efficiency (EE) and Renewable Energy (RE) technologies in SME hotels across the European Union, alongside tools enabling SME hotels to benchmark their energy performance and prioritize the most cost-effective investments for improving their energy performance.

PARTNERS

UNWTO - World Tourism Organization – **Spain**; EREC - European Renewable Energy Council – **Belgium**; UNEP- DTIE - United Nations Environment Programme, Division of Technology, Industry and Economics – **France**; ADEME - French Environment and Energy Management Agency – **France**; EACI - Executive Agency for Competitiveness & Innovation – **Belgium**; IH&RA - International Hotels and Restaurants Association – **Switzerland**.